

# SUCCEED IN EUROPE



DHL Global Mail – your full-service partner for international postal solutions throughout Europe

EXCELLENCE. SIMPLY DELIVERED.





Europe is a rich cultural mosaic – and a rich source of business opportunity. As a company with roots at the heart of the continent and vast experience in each European country, DHL Global Mail gives you direct access to the region’s markets.

**Address any country in Europe like a true insider, and its markets will welcome you.** Profit from our strong presence and outstanding services throughout Europe: with DHL Global Mail, the worldwide expert

for international postal solutions, you not only benefit from excellent performance in all your mail and parcel activities, but also ensure a local look & feel for immediate consumer acceptance and high response rates.

DHL Global Mail solutions for Europe at a glance:		
Mail Services	Hybrid Solutions	Fulfillment
<p><b>The direct path to your customers</b></p> <ul style="list-style-type: none"> <li>– Tailored solutions for each country</li> <li>– Flexible services according to your requirements</li> <li>– End-to-end service</li> </ul>	<p><b>Ideal for cross-regional mail streams</b></p> <ul style="list-style-type: none"> <li>– Outsourcing of transactional mail</li> <li>– Combined digital/standard mail processes</li> <li>– Production, franking and posting of electronic mailings</li> <li>– Cost and energy efficient</li> </ul>	<p><b>Full-service</b></p> <ul style="list-style-type: none"> <li>– Subscription management</li> <li>– Enclosing and wrapping</li> <li>– Warehousing</li> </ul>
Parcel Services	Direct Marketing	CO <sub>2</sub> -neutral Mail
<p><b>Fast, secure, reliable</b></p> <ul style="list-style-type: none"> <li>– Pan-European logistics network</li> <li>– Unsurpassed speed of delivery</li> <li>– Flexible options</li> </ul>	<p><b>Europe means business</b></p> <ul style="list-style-type: none"> <li>– Consultancy</li> <li>– Database and address management</li> <li>– Production and distribution</li> <li>– Response management</li> </ul>	<p><b>Sustainable business</b></p> <ul style="list-style-type: none"> <li>– Deutsche Post DHL supports programs to offset the carbon footprint of <i>GOGREEN</i> mail</li> <li>– A real contribution to eco-efficiency</li> <li>– Reflects positively on your company</li> </ul>

# YOUR PARTNER IN EUROPE

## **Make yourself at home anywhere in Europe.**

DHL Global Mail maintains its own facilities as well as partnerships with key regional players throughout Europe. Our operations extend from the well-established markets of the west to the growth markets of the east and south, with a strong focus on key business and consumer regions. Whatever your mail and parcel requirements in whichever countries, we can deliver the high-performance tailored solutions you need to succeed.

## **We are your ticket to Europe's biggest national market: Germany.**

If you plan to do business in our country of origin, DHL Global Mail is your partner of choice. As a subsidiary of Deutsche Post DHL, we know exactly how to help you market your goods and services in Germany, and can help optimize every aspect of your mail and parcel dispatch, receipt and handling.

## **Introduce your products and services to the**

**Netherlands.** With our local delivery network, DHL Global Mail covers 100% of the Dutch market. We offer direct mail support throughout the value chain, from project management to return and response handling. And in cooperation with our local partner Interlanden, we also provide full service for unaddressed mail and printed matter.

**Let us open the door to Spain for you.** In cooperation with UniPost, the country's biggest private postal company, DHL GlobalMail provides the full spectrum of mail, marketing and consulting services you need for success.

**Take advantage of our experience in the United Kingdom.** The 30-year track record of DHL Global Mail in the UK is your asset in setting up or optimizing your business mail and marketing operations. Our targeted business solutions streamline your internal and external mail, while our direct mail expertise gives you swift access to all UK households.

**We are big in the biggest country.** Our customers in Russia rely on us for services like alternative distribution of large mail and parcel volumes to P.O. boxes and business addresses in major cities.

**Come with us from north to south and east to west!** To sum up, our European service network can take your business to any target market, anywhere in the region. From our sales offices in the Nordic countries to our business and local partnerships in Southern Europe – with operations in France, Switzerland and Austria in between – we have the setup to handle your international postal needs.

Deutsche Post AG  
Head Office Global Mail  
53250 Bonn  
Germany

[www.dhl-globalmail.com](http://www.dhl-globalmail.com)

As at: 03/2010

